



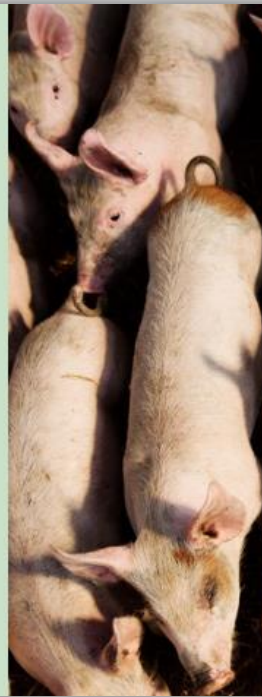
What do you gain
when buying from
Danish Crown

– also when it comes to sustainability

Pork from Danish Crown

ADVANTAGES

- Healthy pigs - with low use of antibiotics
- Danish pigs raised in a closed value chain
- an unique, safe system
- Focus on Food Safety, Traceability and High Quality Pork
- High Animal Welfare, new strategy: no male castration



Consumers set new agendas

Consumers focus particularly on sustainability and traceability

In the future, **sustainability** and **traceability** will be **prerequisites** for our operations and our service to **customers, consumers** and authorities



New insights in reducing the climate impact of pig production: Best practice examples and initiatives for the future

Dr. Christian Fink Hansen, director
Danish Agriculture & Food Council Pig Research Centre



Danish Agriculture & Food Council
Pig Research Centre

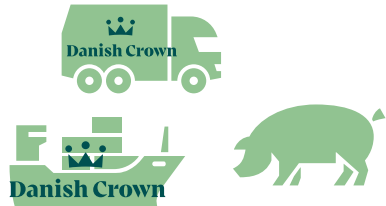


“
Our ambition is to be a successful and leading player in sustainable meat production by 2030
”

Jais Valeur
2018



”Climate-Partnership” with our customers



SBTi Scope 3 “supplier”

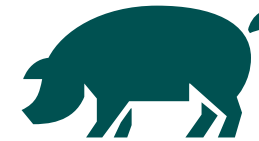
Support customers’
sustainability strategy



LCA data

CO₂e/kg

Pork from
Danish Crown



Healthy, sustainable pigs

Raised in a closed, safe system
Exported worldwide



A vibrant green field of crops, likely corn, stretches across the foreground and middle ground. The sun is positioned high in the sky, creating a bright, glowing effect and casting a soft light over the scene. The sky is a clear, pale blue with a few wispy clouds. In the distance, a line of trees and a utility pole are visible on the horizon.

**Together, we are
creating a more
sustainable future
for food**



Danish Crown

Thank you.

